

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Thomas D. RAY III <i>et al.</i>)	
)	Group Art Unit: Unassigned
Application No.: Unassigned)	
)	Examiner: Unassigned
Filing Date: August 18, 2003)	
)	
For: PAPERBACK RIDER INSTANTLY)	
REDEEMABLE COUPON)	

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97(b)

Mail Stop Patent Application
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(b), Applicant brings to the attention of the Examiner the documents listed on the attached PTO-1449. This Information Disclosure Statement is being concurrently with the above-identified Application.

A copy of each listed document is provided.

This submission does not represent that a search has been made or that no better art exists and does not constitute an admission that the listed documents are material or constitute "prior art." If it should be determined that the listed documents do not constitute "prior art" under United States law, Applicant reserves the right to present to the Office the relevant facts and law regarding the appropriate status of such documents. Applicant further reserves the right to take appropriate action to establish the patentability of the disclosed invention over the listed documents, should the documents be applied against the claims of the present application.

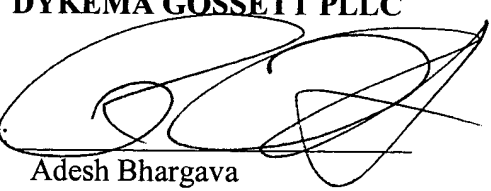
If there is any fee due in connection with the filing of this Statement, please charge the fee to our Deposit Account No. 04-2223.

Respectfully submitted,

DYKEMA GOSSETT PLLC

Dated: August 18, 2003

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INFORMATION DISCLOSURE CITATION (Use several sheets if necessary) PTO Form 1449			Attorney Docket No.: 066575-0008		Application No.: Unassigned		
			Applicant: Thomas D. RAY III				
			Filing Date: August 18, 2003		Group: Unassigned		
U.S. PATENT DOCUMENTS							
*Examiner Initial	Provided	Document Number	Date	Name	Class	Sub Class	Filing Date
	Yes	3,863,369	02/04/1975	Kinne	--	--	--
	Yes	4,621,837	11/11/1986	Mack	--	--	--
	Yes	4,479,838	10/30/1984	Dunsirn et al.	--	--	--
	Yes	4,767,654	08/30/1988	Riggsbee	--	--	--
	Yes	4,872,707	10/10/1989	deBruin	--	--	--
	Yes	4,991,878	02/12/1991	Cowan et al.	--	--	--
	Yes	5,019,436	05/28/1991	Schrumer et al.	--	--	--
	Yes	5,074,595	12/24/1991	Hill et al.	--	--	--
	Yes	5,127,676	07/07/1992	Bockairo	--	--	--
	Yes	5,174,605	12/29/1992	Instance	--	--	--
	Yes	5,263,743	11/23/1993	Jones	--	--	--
	Yes	5,284,363	02/08/1994	Gartner et al.	--	--	--
	Yes	5,308,119	05/03/1994	Roshkoff	--	--	--
	Yes	5,413,384	05/09/1995	Principe et al.	--	--	--
	Yes	5,489,123	02/6/1996	Roshkoff	--	--	--
	Yes	5,587,222	12/24/1996	Hoffman	--	--	--
	Yes	5,727,819	03/17/1998	Grosskopf et al.	--	--	--
	Yes	5,736,210	04/07/1998	Treleaven	--	--	--
	Yes	5,975,582	11/02/1999	Treleaven	--	--	--
	Yes	6,027,598	02/22/2000	Anderson	--	--	--
	Yes	6,027,780	02/22/2000	Treleaven et al.	--	--	--
	Yes	6,042,149	03/28/2000	Roshkoff	--	--	--
	Yes	6,057,019	05/02/2000	Barry	--	--	--
	Yes	6,254,137	07/03/2001	Baum, Jr. et al.	--	--	--
	Yes	6,329,034	12/11/2001	Pendry et al.	--	--	--
	Yes	6,352,751	03/05/2002	Miles et al.	--	--	--
	Yes	6,413,345	07/02/2002	Treleaven	--	--	--
	Yes	6,432,500	08/13/2002	Jones et al.	--	--	--
	Yes	5,766,716	6/16/98	Barry	--	--	--
	Yes	5,846,623	12/8/98	Denny	--	--	--
U.S. PUBLISHED PATENT APPLICATIONS							
*Examiner Initial	Provided	Document Number	Pub. Date	Name	Class	Sub Class	Filing Date
	Yes	US 2002/0043798	04/18/2002	Engel	--	--	--
	Yes	US 2001/0045741	11/29/2001	Shacklett et al.	--	--	--
	Yes	US 2001/0052386	12/20/2001	Treleaven et al.	--	--	--
	Yes	US 2001/0040371	11/15/2001	Dahlquist	--	--	--
Examiner				Date Considered			
Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							